

## GARY J. KENNEDY, MD, RECEIVES LIFETIME ACHIEVEMENT AWARD FROM NY FOUNDATION FOR ELDERCARE



Dr. Adi Loebl (left), event co-chair, presented the Leo Julia Forchheimer Foundation Lifetime Achievement Award to Dr. Gary J. Kennedy, MD (right) at the New York Foundation for Eldercare's Recognition Dinner.

MSSNY member Gary J. Kennedy, MD, was honored recently with the Leo Julia Forchheimer Foundation Lifetime Achievement Award by the New York Foundation for Eldercare (NYFE). The award – presented at NYFE's October 22 recognition dinner at The Yale Club in New York City – recognizes Dr. Kennedy's leadership in the field of geriatric psychiatric education.

"The New York Foundation for Eldercare is thrilled to recognize the leadership of Dr. Kennedy to the field of clinical geriatric psychiatric education," said Michael F. Tietz, President of the Foundation. "Inspired by this training, many fellows have deepened their passion for geriatric psychiatry and continued in this practice, becoming leaders in clinical settings, in academic medicine and in professional development."

A member of MSSNY since 2004, Dr. Kennedy is Professor of Psychiatry and Behavioral Science and Director, Division of Geriatric Psychiatry and Fellowship Training Program, Montefiore Medical Center at the Albert Einstein College of Medicine.



Thomas M. Donoghue

DALLAS – The American Medical Association (AMA) presented Port Washington resident Thomas M. Donoghue, former senior vice president of communications and marketing for the Medical Society of the State of New York (MSSNY), with the Medical Executive Lifetime Achievement Award.

The award recognizes medical executives that have made significant innovative contributions to their state medical association, or national medical specialty society. The New York native was chosen by the AMA for his more than 23 years of dedication to improving the lives of physicians.

"We are honored to present Mr. Donoghue with the Lifetime Achievement Award to recognize his indelible impact on the New York State medical community and orga-

nized medicine as a whole" said AMA President Robert M. Wah, M.D. "His selfless dedication embodies the best in medical executive leadership."

During his long career, Mr. Donoghue spearheaded a number of innovative outreach initiatives at MSSNY including a syndicated radio program, a monthly publication, a weekly e-bulletin and amplification of public health stories in New York print and radio media outlets.

Mr. Donoghue continues to serve as the director of MSSNY's Medical Education and Scientific Foundation, a nonprofit focused on physician education and practice management.

Mr. Donoghue earned a Bachelor of Science degree in journalism from Boston University. He has been a Port Washington resident for more than 40 years and is a Trustee of the Port Washington Public Library.

The award was presented to Mr. Donoghue during the opening session of the 2014 AMA Interim Meeting in Dallas, Texas.

## Rochester Medical Executive Recognized for Her Outstanding Work on Behalf of Physicians



Nancy J. Adams

The AMA presented Nancy J. Adams, Executive Director of the Monroe County Medical Society and New York Chapter 1 of the American Academy of Pediatrics (AAP), with the Medical Executive Lifetime Achievement Award.

The award recognizes medical executives that have made significant contributions to their county medical society, state medical association, or

national medical specialty society over the course of their tenure. The Rochester native was chosen by the AMA for her more than 15 years of dedication to improving the lives of physicians.

Ms. Adams has held the position of executive director of the Monroe County Medical Society, since 1999. Recently, she created a \$3.1 million grant-funded electronic medical record (EMR) service bureau to support local medical practices with the purchase and implementation of health information technology, and a New York State e-Collaborative Regional Extension Center grant to assist clinicians with requirements for participating in the federal govern-

ment's EMR incentive programs.

Since 1998, she has served as the executive director of AAP's local chapter, where she has been instrumental in the establishment of several pediatric councils throughout New York State; bringing together physician leaders and insurance plan administrators to improve the quality of care for children.

"We are pleased to honor Ms. Adams' dedication to organized medicine," said AMA Board Chair Barbara L. McAneny, M.D. "Her work in New York State personifies the efforts of medical organizations across the country to help physicians measurably improve the health of the nation."

Throughout her career, Ms. Adams has held leadership roles for more than 50 medical associations and agencies including chair of the AAP Executive Director Steering Committee and past member of the Medical Association of Medical Society Executives Board of Directors. She has received numerous awards in recognition of her work including the 2013 Rochester Business Journal's Health Care Achievement Award in Innovation.

Ms. Adams earned a Bachelor of Science degree in management and a Master of Science degree in organizational management from Robert Wesleyan College.

## 2014 MSSNYPAC Chairman's Club Members

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		Brookhaven Anesthesia Associates (Suffolk)
		Medical Liability Mutual Insurance Company (MLMIC)
		New York Facial Plastic Surgery Society
		Orlin & Cohen Orthopedics (Nassau)

## Archived Webinar on E-Prescribing Requirements Now Available; Free To MSSNY Members

An archived webinar on "New York State Requirement for E-Prescribing of ALL Substances" is now available free of charge to all MSSNY members. This program has been accredited for **1 AMA PRA Category 1 Credits** and the educational objectives are 1) Describe the e-prescribing mandate, to whom it applies, when it becomes effective, and how physicians can comply with its requirements; 2) Describe the practitioner electronic prescribing of controlled substances registration process, to whom it pertains, and the information required to be provided by physicians in order to register eRX software with the Bureau of Narcotics Enforcement; 3) Describe the exceptions to the e-prescribing mandate and any additional requirements associated with those exceptions; 4) Describe the application process and criteria for a waiver from the e-prescribing mandate; 5) Describe what rules pertain to physicians who only prescribe non-controlled substances.

MSSNY physicians may register and access the archived webinar at: <http://bit.ly/1qjmRLB>

The course is available to non-MSSNY physicians for \$125 which can be applied to a MSSNY membership.